

SUBSTANCE USE PREVENTION RESOURCES

SANTA CLARA COUNTY BEHAVIORAL HEALTH SERVICES- SUBSTANCE USE SERVICES

- 1. Substance Use Prevention Services (408) 794-0660
 - a. Alcohol & Drug Information
 - b. Prevention Campaigns
 - i. Marijuana is Not for Pregnancy
 - ii. Wasted on Weed
 - iii. The Truth About Opioids
 - iv. Influencer (talking to children about drugs)
- 2. Youth Substance Use Treatment Services (408) 272-6518
 - a. Monday Friday 9:00 AM– 6:00 PM; After hours: 1-800-488-9919.
- 3. Adult Substance Use Treatment Services Gateway Call Center. 1(800) 488-9919

GOVERNMENT AND PRIVATE ORGANIZATIONS - MULTIPLE SUBSTANCES

1. American Academy of Pediatrics

Resources for adults, parents and health care providers

2. Center for Disease Control and Prevention (CDC)

Resources for adults, parents, youth and health care providers (English and Spanish)

- a. Substance Use Among Youth
- b. Alcohol
- c. Marijuana
- d. <u>e-cigarettes/vaping</u>
- e. Opioids and Rx Awareness campaign
- 3. United States Government- Drug Enforcement Administration (DEA)
 - a. Get Smart About Drugs
 - Resources for Adults, Parents, Educators, and Young adults Publications and resources (English and Spanish)
 - b. Just Think Twice



Resource for teens and young adults

c. Operation Prevention Opioids- (DEA and Discovery Education)
 NO-COST digital curriculum and parent, teacher and teen resources.

4. National Institute on Drug Abuse (NIDA)

Resources for Parents, Educators, youth and health care providers (English and Spanish)

- a. Parent-educator resources
- b. material orders

5. NIDA for Teens

Resources for youth, parents and Educators

6. Office of the Surgeon General (English and Spanish)

Resources for adults, parents, youth and health care providers

- a. Alcohol
- b. Marijuana
- c. E-cigarettes/vaping
- d. Opioids

7. Partnership for Drug-Free Kids (Drugfree.org)

Resource for Parents, educators and health care providers (English and Spanish)

Resources

- a. Alcohol
- b. E-cigarettes/vaping
- c. Marijuana
- d. Opioids

8. Substance Abuse and Mental Health Services Administration (SAMHSA)

Resources for adults, parents, youth and health care providers

- a. <u>Tips for Teens Series</u> handouts for teens regarding: alcohol, tobacco, marijuana, ecigarettes/ vaping, opioids, prescription depressants (Xanax), Stimulant Rx drugs (Ritalin, Adderall), heroin, methamphetamine, cocaine etc.
- b. Marijuana Resources for adults, youth and health care providers

c. Talk they hear you prevention campaign

helps parents, caregivers and school staff talk to youth about alcohol, marijuana and opioid abuse.



- i. Parent resources
- ii. School staff resources
- iii. Spanish language resources
- d. **SAMHSA's National Helpline <u>1-800-662-HELP (4357)</u>** treatment referral and information service (in English and Spanish) for individuals and families
- 9. Teens Health (The Nemours Foundation) resources for teens, parents and educators
- 10. U.S. Department of Health and Human Services

Resources for adults, parents, youth and health care providers

- a. Alcohol
- b. Vaping
- c. Marijuana
- d. Opioids
- **11.** <u>U.S. National Library of Medicine</u> (English and Spanish)
 Resources for adults, parents, youth and health care providers

TOPIC SPECIFIC RESOURCES

ALCOHOL

Agencies listed on page 1 and 2 also provide information on this topic

- 1. <u>Foundation for Advancing Alcohol Responsibility</u> (Responsibility.org) Resources for adults, parents, and youth
- 2. National Highway Traffic Safety Administration (NHTSA)
 - a. <u>Drive Sober or Get Pulled Over</u>
 Videos, and infographics-English and Spanish
 - b. Last Call 360 immersive and interactive web experience
- **3.** NHTSA- traffic safety marketing traffic safety campaign materials including drunk driving, vehicle safety, distracted driving, and motorcycles.
 - a. Drunk driving



- b. Distracted driving
- **4.** The National Institute on Alcohol Abuse and Alcoholism (NIAAA) Resources for adults, parents, youth and health care providers

PRESCRIPTION (RX) DRUGS INCLUDING OPIOIDS, AND OVER THE COUNTER DRUGS

Agencies listed on page 1 and 2 also provide information on this topic

Opioids

1. <u>The Risks Are Real Public Education Campaign</u> (CA Department of Public Health) (English and Spanish) Resources for adults, parents, youth and health care providers

Prescription medications

- Medicine Abuse Project (Partnership for Drug- Free Kids) resources for parents, educators and health care providers Resources
- 2. <u>Smart Moves, Smart Choices</u> (National Association of School Nurses)
 Resources for parents, youth and educators (includes curriculum)

Over-the-counter (OTC) medicines

- Know Your OTCs (CHPA Educational Foundation)
 Resources for parents and the general community regarding safe use, storage, and disposal of over-the-counter (OTC) medicines.
- 2. <u>Stop OTC Cough Medicine Abuse</u> (Consumer Healthcare Products Association) Resources for parents, teens and health care providers.

MARIJUANA

Agencies listed on page 1 and 2 also provide information on this topic

- 1. <u>Let's Talk Cannabis</u> (CA Department of Public Health) (English and Spanish) Resources for adults, parents, youth and health care providers
- 2. Cannabis Prevention Toolkit (Stanford University)

The Cannabis/Marijuana Awareness & Prevention Toolkit- for middle and high school students

VAPING

Agencies listed on pages 1 and 2 also provide information on this topic.

- **1.** <u>American Lung Association</u> (English and Spanish) Resources for adults, parents, youth and health care providers.
- 2. Flavors hook kids (California Department of Public Health)
 Resources for adults, parents, youth
- 3. Tobacco Free Kids- Resources for adults and parents
- 4. Vaping Health Impacts Hand Out- (University of Washington Tobacco Studies Program)
- 5. Truth Initiative- Resources for adults, parents, youth
 - **a.** This is Quitting Free mobile program is designed to help young people quit e-cigarettes.
- 6. smokesCREEN A smoking and vaping prevention videogame
 (Yale University Center for Health & Learning Games and CVS Health and CVS Health Foundation)

VAPING CURRICULUMS/ PROGRAMS

- 1. <u>ASPIRE</u> (MD Anderson Center). ASPIRE is a free, bilingual, online tool that helps middle and high school teens learn about being tobacco free, including vaping.
- CATCH My Breath-E-Cigarette Prevention CATCH (Coordinated Approach to Child Health). (The University of Texas Health Science Center at Houston) A youth e-cigarette prevention program targeting ages 11-18.
- 3. <u>E-cigarettes-dangerous-trend</u>- (National Institute of Drug Abuse for Teens NIDA) –Teachers: Classroom Resources on Drug Effects
- **4.** INDEPTH: Intervention for Nicotine Dependence: Education, Prevention, Tobacco and Health (American Lung Association) Free curriculum for schools consisting of Four 50-minutes sessions covering traditional tobacco products and vaping, convenient alternative to suspension or citation.
- 5. <u>Know the Risks: A Youth Guide to E-cigarettes</u> A presentation from the (CDC's Office on Smoking and Health) to educate youth on e-cigarettes.

Fax. (408) 271-9025



- **6.** N-O-T: Not On Tobacco (American Lung Association) Proven Teen Smoking and Vaping Cessation Program ten, 50-minute sessions.
- 7. The Real Cost of Vaping: (U.S. Food and Drug Administration and Scholastic); information and lesson plans for grades 6-8 and 9-12.
- **8.** <u>The Tobacco Prevention Toolkit</u> (**Stanford University School of Medicine**). A toolkit for teachers with in-classroom units and lesson plans on e-cigarettes, tobacco, and nicotine.

VAPING DIGITAL CAMPAIGNS:

- 1. Behind the haze (Rescue Agency)
- 2. Escape the Vape digital campaign (Seattle King County Public Health Department)
- 3. Disobey vape (Los Angeles City Attorney's Tobacco Enforcement Program)
- 4. Flavors Hook Kids (Tobacco Free California)
- 5. Still Blowing Smoke (California Dept. of Public health)
- 6. The Truth (The Truth)
- 7. The Real Cost Campaign (FDA)
- 8. You Can (Washington State Department of Health)
- 9. You are the target (Maine Cancer Foundation and Maine Center for Disease Control and Prevention)

10.

WEBSITES SPECIFICALLY FOR YOUTH

- 1. <u>Above the Influence</u> Our goal is to help teens stand up to negative pressures, or influences of drugs and alcohol.
- 2. Tips for Teens Series (SAMHSA) resources for teens and young adults



- 3. Just Think Twice get the facts about drugs- resource for teens and young adults
- **4.** NIDA for teens resources for teens and young adults
- 5. Last Call 360 immersive and interactive web experience regarding alcohol
- **6.** <u>Teens Health</u> resources for teens and young adults regarding substance use and other health topics
- 7. The Truth get the facts about drugs- resource for teens and young adults

FREE PRINT RESOURCES FOR ORDERING IN BULK

- 1. GET SMART ABOUT DRUGS- A DEA Resource for Parents, Educators and Caregivers
- 2. SAMHSA- Substance Abuse and Mental Health Services Administration
- 3. National Institute on Drug Abuse (NIDA)- Research Dissemination Center
- 4. Tobacco Education Clearinghouse of California